



# Aquatics Facilities Don't Have to Lose Money

Lutra Aquatics specializes in maximizing the financial performance of aquatics facilities.

Lutra's consulting services help our clients **enhance revenues.**

- Deliver a convenient & enjoyable customer experience
- Implement innovative, cohesive programming
- Maximize facility usage
- Adopt an appropriate fee structure
- Better meet community needs
- Manage large user groups effectively

Lutra's consulting services help our clients **reduce costs.**

- Staff the facility cost-effectively
- Eliminate unnecessary overhead expense
- Establish effective control structures

Lutra's **expertise** comes from 30 years' experience operating self-supporting community aquatics facilities. Lutra knows what works.

[www.lutraaquatics.com](http://www.lutraaquatics.com)