



## **Build Your Pool to Make Money**

Lutra Aquatics specializes in maximizing the financial performance of aquatics facilities.

Lutra's design guidance helps our clients **maximize potential revenues.**

- Determine the right facility for your market
- Select a design that provides a convenient & enjoyable customer experience
- Ensure your design doesn't preclude important revenue streams
- Assess the revenue implications of various design choices

Lutra's design guidance helps our clients **minimize future operating costs.**

- Build a facility that utilizes resources effectively
- Ensure that your design allows for cost-effective staffing
- Assess the operating expense implications of various design choices

Lutra's **expertise** comes from 30 years' experience operating self-supporting community aquatics facilities. Lutra knows what works.

**[www.lutraaquatics.com](http://www.lutraaquatics.com)**